भारतीय

विज्ञान

शिक्षा

एवं

अन्संधान

संस्थान

तिरुवनंतपुरम



(मानव संसाधन विकास मंत्रालय, भारत सरकार के तहत स्वायत्त संस्था) INDIAN INSTITUTE OF SCIENCE EDUCATION AND RESEARCH THIRUVANANTHAPURAM (An Autonomous Institution under MHRD, Government of India) सी.ई.टी परिसर,तिरुवनंतपुरम /CET Campus, Thiruvananthapuram-695016

Tel: 0471-2597459 Fax : 2590498 E-mail: registrar@iisertvm.ac.in

IISER/T/Admn/036/2015	20 May2015	
То,		
M/s		

Sub:- Publication of Advertisement - reg

Dear Sir/ Madam

This Institute desires to publish the attached advertisement of 1/4th page size in the following dailies on 31 May 2015 in black & white :-

<u>SI</u>	News Paper	<u>Edition</u>	Size
1	The Hindu	All Editions	1/4 th Page
2	Times of India	All Editions	1/4 th Page
3	Hindustan Times	All Editions	1/4 th Page
4	Indian Express	All Editions	1/4 th Page
5	DainikBhaskar	All Editions	1/4 th Page
6	DivyaBhaskar	All Editions	1/4 th Page
7	DainikJagaran	All Editions	1/4 th Page
8	Eenadu	All Editions	1/4 th Page
9	Sakal	All Editions	1/4 th Page
10	Deccan Herald	, All Editions	1/4 th Page
11	The Telegraph	All Editions	1/4 th Page
12	Ajit Punjabi	All Editions	1/4 th Page
13	The Tribune	All Editions	1/4 th Page
14	Anand Bazar Patrika	All Editions	1/4 th Page
15	DNA	All Editions	1/4 th Page
16	MalaylaManorama	All Kerala	1/4 th Page



- 2. You are hereby requested to submit your offer <u>in the attached format</u>addressed to "TheDirector, IISER TVM"in your official letter as per DAVP rates applicable for central government offices. The offers should be submitted in sealed cover superscribing "Offer for publication of advertisement"by 15.00 Hrs on 25 May 2015. Offer received after due date and time will not be considered. If any publication is not providing DAVP rates the same has to be mentioned in the offer. In such cases the other government approved rates are to be quoted and the concerned government order has to be submitted as proof.
- 3. The details regarding the total number of publications, the size adopted by each publisher etc. has to be clearly mentioned in the offer. The endorsement from publisher in this regard has to be submitted alongwith the offer failing which the offer will be rejected.
- 4. Only sealed offers received will be considered. Offers received by e-mail or other means will not be considered at all. The offers can be dropped in the tender box kept in administrative building of the Institute. Offers dropped in other places will not be considered.
- 5. One firm should submit only one offer.
- 6. The offers will be opened at **15.30 Hrs on 25 May 2015** in the presence available representatives of firms. The lowest bidder will be awarded with work. The work order will be issued on the same day and the successful bidder has to submit a proof of the advertisement for perusal and correction if any.
- 7. The Institute reserves the right to reject any offer without sighting any reason.
- 8. The successful bidder has to make arrangement for publication in all the mentioned dailies on 31 MAY 2015 itself. The Institute reserves the right to impose fine in the event of deviations from the terms and conditions, if any, due to the negligence of the advertisement agencies.

-> Harilys

9. The payment will be made within 30 days from publication on production of proof of publication like paper cutting, the declaration regarding number of editions by the newspaper authorities etc.

Yours faithfully

(S Hariharakrishnan)

Asst. Registrar (A&A)